Letter of Recommendation from "Stewart Brand" to Ann Roberts

Dear Ann,

I believe that the Whole Earth Sustainability Research Project will become one of the world's great "thinktanks" for the study and practical application of economic, agricultural, industrial, and comprehensively ecological principles of sustainability.

As the various Whole Earth Catalogs and their progeny, CoEvolution Quarterly (later Whole Earth Review) were the first to address even the concept of sustainability, it's clear to me that the magazine continues to be an appropriate vehicle for the definition and articulation of the frontiers of sustainability. Peter Warshall is a top expert in these matters, and moves in the kind of circles that would enable him to attract the world's leading thinkers and activists in sustainability and biodiversity.

In short: the proposition is bound for success and great use. I urge you to consider funding this excellent endeavor.

Sincerely yours,

"Stewart Brand"
Editor Emeritus and Founder, Whole Earth